



CHRISTIE'S PLACE *Day at the Races*

Saturday, July 22, 2017

Del Mar Race Track | 2260 Jimmy Durante Blvd | Del Mar, CA 92014

WINNER'S CIRCLE OPPORTUNITIES

THOROUGHBRED Sponsor - \$5,000

(One Available)

- Company name and logo listed on event invitation (*must sign up by May 20, 2017*)
- VIP Table (4 seats) in the exclusive Seabiscuit Skyroom
- VIP guests will receive a tour of the paddock with an expert handicapper for pre-race strategies, a champagne reception and on-going Q & A during the races
- Message from your President or CEO on the opening page of the event program
- Full-page ad in the event program
- Logo on promotional materials and marketing materials before and after the event - press releases and websites
- Your logo prominently displayed on Christie's Place website as the Thoroughbred Sponsor with a click-through link to your website
- Name and logo recognition in the post-event thank you advertisement
- Special recognition during the event





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WINNER'S CIRCLE OPPORTUNITIES

TRIFECTA Sponsor - \$2,500

(Two Available)

- VIP Table (4 seats) in the exclusive Seabiscuit Skyroom
- VIP guests will receive a tour of the paddock with an expert handicapper for pre-race strategies, a champagne reception and on-going Q & A during the races
- Full-page ad in the event program
- Logo on promotional materials and marketing materials before and after the event - press releases and websites
- Your logo prominently displayed on Christie's Place website as the Trifecta Sponsor with a click-through link to your website
- Name and logo recognition in the post-event thank you advertisement
- Special recognition during the event





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EXACTA SPONSOR - \$1,000

(Three Available)

- Two (2) VIP seats in the exclusive Seabiscuit Skyroom
- VIP guests will receive a tour of the paddock with an expert handicapper for pre-race strategies, a champagne reception and on-going Q & A during the races
- Half-page ad in the event program
- Logo on promotional materials and marketing materials before and after the event – press releases and websites
- Your logo prominently displayed on Christie's Place website as an Exacta Sponsor with a click-through link to your website
- Name and logo recognition in the post-event thank you advertisement
- Special recognition during the event





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WINNER'S CIRCLE OPPORTUNITIES

QUINIELA SPONSOR - \$500

(Five Available)

- Two event tickets
- Quarter-page ad in the program
- Your logo prominently displayed on Christie's Place website as a Quiniela Sponsor with a click-through link to your website
- Special recognition at event





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SPONSORSHIP AGREEMENT

Please check which level of sponsorship you would like: Thoroughbred (\$5,000)

Trifecta Sponsor (\$2,500) Exacta Sponsor (\$1,000) Quiniela Sponsor (\$500)

Company Name

Contact Name

Company Address

Phone

Fax

Email

Please find my enclosed company check in the amount of \$ _____
Payable to Christie's Place

Please return this form to: Christie's Place
Attn: Races
2440 Third Avenue
San Diego, CA 92101

To pay by Credit Card please visit our website www.christiesplace.org >click on 10th
Annual Day at the Races Sponsorship.

For questions regarding your sponsorship Email: falvey@christiesplace.org

Federal Tax ID: 91-1878632

We appreciate your support of Christie's Place
2440 Third Avenue | San Diego, CA 92101
Phone: (619) 702-4186 | Fax: (619) 702-5924