



SPONSORSHIP OPPORTUNITIES

Saturday, August 22, 2026
Crowne Plaza San Diego, Mission Valley
christiesplace.org



Dear Friend and Community Partner,

Thirty years ago, a young woman named Christie Milton-Torres dreamed of a place where women and families living with HIV would never feel alone. Christie did not live to see that place built. In 1994, she passed away from AIDS-related complications at just 30 years old.

In the midst of unimaginable grief, her adopted parents, Irene and Doug Milton, made a decision that would change countless lives. Two years later, they opened the doors of Christie's Place and created the kind of space Christie had dreamed of: one rooted in dignity, compassion, safety, and community. What began as a small grassroots act of love has grown into San Diego County's only organization dedicated to serving women, children, and families impacted by HIV.

Every day at Christie's Place, women arrive carrying burdens most people never see — trauma, isolation, fear, and the exhaustion of simply trying to survive. What they find here is more than services. They find people who know their names, walk beside them without judgment, and remind them they do not have to carry everything alone.

On August 22, 2026, we will celebrate the Christie's Place 30th Anniversary Gala: "30 Years of Courage, A Future of Possibilities." Inspired by a tree that continues to grow stronger with time and pearls formed through resilience and pressure, this evening honors the courage, wisdom, and community that have shaped Christie's Place for three decades. We hope you will stand with us as a sponsor and help this legacy continue to grow.

With gratitude,

Rhea Van Brocklin
Executive Director
Christie's Place
rvanbrocklin@christiesplace.org

About Christie's Place

Christie's Place was founded in 1996 in memory of Christie Milton-Torres, who was diagnosed with HIV at age 20 and dreamed of a haven for women and families living with the disease. Today, we are the only organization in San Diego County whose mission is dedicated to women, children, and families impacted by HIV.

For 30 years, we have transformed lives through:

- Trauma-informed mental health and clinical services
- CHANGE for Women — our nationally recognized peer navigation model, in which women living well with HIV guide newly diagnosed women into care
- Bilingual case management, childcare, and family advocacy
- Basic needs assistance — food, clothing, transportation
- Education, empowerment, and policy advocacy led by the women we serve.

Sponsorship Contact

Rhea Van Brocklin, Executive Director
rvanbrocklin@christiesplace.org
619 702-4186 x 210

Sponsorship deadline: July 31, 2026



CHRISTIE'S PLACE

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REGISTER TODAY: CHRISTIESPLACE.ORG
619.702.4186 | INFO@CHRISTIESPLACE.ORG
2440 THIRD AVE, SAN DIEGO, CA 92101

Why Sponsor the 30th Anniversary Gala

A Legacy Worth Championing

Three decades of impact in San Diego County. A founder's promise kept. A community that has never wavered. Few sponsorship opportunities carry this kind of meaning.

Authentic Alignment With Health Equity

Sponsoring Christie's Place positions your organization alongside one of California's most respected women's HIV organizations — a credible, visible statement of your commitment to health equity, women's health, and LGBTQ+ inclusive care.

A Room That Matters

The Gala convenes healthcare leaders, philanthropists, public health officials, civic leaders, and the women and families whose lives Christie's Place has changed. Your brand will be present at a moment of genuine cultural and emotional weight — not just another fundraiser.

Year-Round Visibility

Recognition extends well beyond the evening itself — across our website, social channels, donor communications, and the gratitude of a community that pays attention to who shows up.

Event Details

Date: Saturday, August 22, 2026 | Doors Open at 6:00 PM

Location: Crowne Plaza Ballroom, San Diego CA

Format: In-person Semi-Formal Gala

Expected Attendance: 200 supporters, community advocates and politicians



CHRISTIE'S PLACE
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Legacy Sponsor – \$25,000

Limited to one sponsor. Reserved for the partner who wants their name woven into the 30th Anniversary itself.

- Title recognition: "Christie's Place 30th Anniversary Gala, presented by [Your Name]" on all event materials
- Premier logo placement on stage, step-and-repeat, event program cover, and all marketing
- Two-page spread in the event program
- Premium branded reception table in a prime location, if desired
- Opportunity to deliver brief remarks from the stage (or feature a 3-minute video)
- Dedicated social media feature, including a co-created brand story
- Custom dedicated email feature to our donor and partner list
- Name and logo recognition in post-event thank-you advertisement and annual report
- 10 VIP event tickets, including VIP reception access
- Brand recognition in event swag
- Year-round acknowledgment as a 30th Anniversary Legacy Partner on our website



Presenting Sponsor — \$12,000

- Prominent logo placement during the event and on all marketing materials before, during, and after
- Prominent logo branding and a full-page ad in the event program
- Name and logo recognition in the post-event thank-you advertisement
- Dedicated social media post recognition
- Prominent logo placement on the event website and step-and-repeat
- 2-minute sponsor video played before, after, and during breaks in the program
- 4 VIP event tickets
- Brand recognition in event swag

Gold Sponsor — \$7,500

- Prominent logo branding and a full-page ad in the event program
- Name and logo recognition in the post-event thank-you advertisement
- Individual social media post recognition
- Prominent logo placement on the event website and step-and-repeat
- 3 event tickets
- Brand recognition in event swag



Silver Sponsor — \$4,000

- Logo on marketing materials before, during, and after the event
- Half-page ad in the event program
- Name and logo recognition in the post-event thank-you advertisement
- Logo placement on the event website
- 2 event tickets
- Brand recognition in event swag

Bronze Sponsor — \$2,000

- Logo on marketing materials before, during, and after the event
- Quarter-page ad in the event program
- Name and logo recognition in the post-event thank-you advertisement
- Logo placement on the event website
- 2 event tickets
- Brand recognition in event swag



Sponsorship Contact

To secure your sponsorship pledge, please contact:

Rhea Van Brocklin, Executive Director
rvanbrocklin@christiesplace.org
619 702-4186 x 210

Sponsorship deadline: July 31, 2026

